

DINK TO END DOMESTIC VIOLENCE

The Umbrella Center ☪
for Domestic Violence Services
A program of BHcare

A New Haven Pickleball Charity Tournament

Support Local.
Reach Local.
Make a Difference.



Wilbur Cross HS
New Haven CT
Nov 7, 8 & 9

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The New Haven Pickleball League brings over 1,000 local residents together across our private Facebook group, 300+ active league players, and 150 participants expected for our upcoming East Rock Charity Tournament.

This event celebrates competition, connection, and our New Haven community
- while raising money for a vital local cause:

The **Umbrella Center for Domestic Violence Services**, provides safety, shelter, and advocacy for families in Greater New Haven.

Why Sponsor this Tournament?

Reach real local customers:

Your name will be seen by hundreds of active adults who live, shop, and play in New Haven.

Show your community support: Every sponsor helps fund the Umbrella Center's work supporting survivors of domestic violence.

Get visibility that matters:

Sponsors are featured on event materials, social media, and recognized during the tournament.

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Sponsorship Opportunities

November 8–9, Wilbur Cross Athletic Complex – New Haven, CT

All sponsorship funds go directly to The Umbrella Center for Domestic Violence Services.

Champion Sponsor — \$1,000

- Top logo placement on all digital and printed marketing materials (flyers, social media, website)
- Feature spotlight during opening and closing ceremonies
- Logo on tournament T-shirts (**commitment + logo due by Oct 29**)
- Dedicated social media posts with the option to share a promotional message
- Premium table space for brand promotion or sampling
- Option to provide swag bag materials

Elite Sponsor — \$750

- Mid-level logo placement on promotional materials
- Logo on tournament T-shirts (**commitment + logo due by Oct 29**)
- Recognition during event announcements
- Group social post with Tier 2 sponsors
- Option to provide swag bag materials

Partner Sponsor — \$500

- Business name listed on printed materials and website (text-only)
- Social media thank-you post with all Partner Sponsors
- Option to provide swag bag materials

Friend Sponsor — \$100

- Social media thank-you post with all Friend Sponsors (text-only)

Join us in making a difference.

Scan the QR code or visit: <https://forms.gle/Ni99djC54zYqqSQ59>

